



The Metropolitan Water District of Southern California

# NEWS RELEASE

P. O. Box 54153, Los Angeles, California 90054-0153 • (213) 217-6485 • [www.mwdh2o.com](http://www.mwdh2o.com)

Contacts: Rebecca Kimitch, (213) 217-6450; (202) 821-5253, mobile  
Bob Muir, (213) 217-6930; (213) 324-5213, mobile

July 6, 2016

**WATER-SAVING TIPS, REBATES NOW AVAILABLE IN CHINESE AT  
BEWATERWISE.COM, METROPOLITAN'S CONSERVATION WEBSITE  
Online information on Metropolitan's water-use efficiency rebates  
now offered in Chinese, as well as English, Spanish**

As part of its ongoing efforts to make water conservation a permanent way of life for all Southern Californians, the Metropolitan Water District has launched its water-saving website, [bewaterwise.com](http://bewaterwise.com), in traditional Chinese.

Chinese-language readers can now visit the [website](http://bewaterwise.com) for water-saving ideas, to gain access to rebates for water-efficient devices and to find information on other conservation programs and grants.

"Bewaterwise.com is our home base for information on how residents and businesses can conserve water. With Southern California in the midst of a fifth drought year, we want to ensure this information is accessible in multiple languages," Metropolitan General Manager Jeffrey Kightlinger said.

"And we don't just want to help people cut water use during the drought emergency, we also want to facilitate permanent water savings years and decades into the future," Kightlinger said.

That long-term conservation is growing increasingly important, he noted.

"Although El Niño brought some relief to the northern part of California, dry conditions persist in Southern California, with scientists now saying there is no relief in sight. We're relying on conservation and water-use efficiency for long-term supply reliability and to meet the state's goal of reducing water use by 20 percent by 2020."

The Chinese site is part of Metropolitan's ongoing efforts to help Southern Californians keep conserving. In April, the agency's Board of Directors committed \$100 million to water-saving efforts over the next two years, including rebate and education programs. Metropolitan also has launched a \$2.2 million advertising and outreach effort in five languages to encourage consumers and businesses to continue their water-saving efforts this summer.

###

*The Metropolitan Water District of Southern California is a state-established cooperative of 26 cities and water agencies serving nearly 19 million people in six counties. The district imports water from the Colorado River and Northern California to supplement local supplies, and helps its members to develop increased water conservation, recycling, storage and other resource-management programs.*