



The Metropolitan Water District of Southern California

NEWS RELEASE

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THE SEASONS ARE CHANGING,
SO SHOULD YOUR OUTDOOR WATERING
**Metropolitan urges residents to adjust
outdoor water needs as temperatures begin to drop**

It's the first day of fall, and though not all the leaves will change in Southern California, your watering habits should. The Metropolitan Water District of Southern California is reminding consumers that the change of season means it's time to cut back on outdoor watering.

“Cooler temperatures are ahead and it's time for us to cut back our water use for the season. In the cooler months, lawns and gardens need less water,” Metropolitan General Manager Jeffrey Kightlinger said. “This is always an important change, but as we enter our sixth year of drought, it is vital. Every drop saved is valuable.”

Though Southern California has been able to replenish some reservoirs and groundwater aquifers this year thanks to rain and snow in the Sierra Nevada, the region remains in a serious drought.

“There's no indication the drought will end anytime soon. The long-term outlook is even more concerning, with climate change likely to cause longer droughts, higher temperatures and less snowpack,” Kightlinger said. “Conservation remains an essential part of our plans to help ensure water reliability for years to come. Many Southern Californians did a good job cutting their water use over the summer. Now it's time to turn up that savings.”

Metropolitan has been reminding Southern Californians to conserve all summer long through its H2Love advertising and outreach campaign, part of a larger \$100 million conservation effort approved by the agency's board in April.

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Residents and businesses can find other water-saving tips, along with rebates for water-saving toilets, sprinklers and other devices, at Metropolitan's conservation website bewaterwise.com. Gardeners and landscapers getting ready for next year also can sign up there for a variety of classes on California Friendly®, water-wise gardening.

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The Metropolitan Water District of Southern California is a state-established cooperative of 26 cities and water agencies serving nearly 19 million people in six counties. The district imports water from the Colorado River and Northern California to supplement local supplies, and helps its members to develop increased water conservation, recycling, storage and other resource-management programs.